Guide to the Mother's Day Advertisement
MSS.3342

This finding aid was produced using the Archivists' Toolkit
March 24, 2011
Describing Archives: A Content Standard
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# Summary Information

<table>
<thead>
<tr>
<th><strong>Repository</strong></th>
<th>W.S. Hoole Special Collections Library, The University of Alabama</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Title</strong></td>
<td>Mother's Day Advertisement</td>
</tr>
<tr>
<td><strong>Date</strong></td>
<td>circa 1934</td>
</tr>
<tr>
<td><strong>Extent</strong></td>
<td>0.05 Linear feet</td>
</tr>
<tr>
<td><strong>Language</strong></td>
<td>English</td>
</tr>
<tr>
<td><strong>Abstract</strong></td>
<td>Advertisement for Mother's Day from the Fox Company (photographic film) of San Antonio, Texas.</td>
</tr>
</tbody>
</table>

**Preferred Citation note**

Mother's Day Advertisement, W.S. Hoole Special Collections Library, The University of Alabama
Scope and Contents note

The collection contains a 3.5" x 5" advertisement for Mother's Day from the Fox Company (photographic film) of San Antonio, Texas. On the front, there is a picture of an elderly couple sitting together. The caption reads "Mother's Day - See other side." On the reverse is the reminder to order film for a family photograph for mom and indicates May 13th is Mother's Day.

Administrative Information

Publication Information

W.S. Hoole Special Collections Library, The University of Alabama March 2011

Conditions Governing Access note

None

Provenance

Gift of Wade Hall, 2008

Processed by

Martha Bace, 2011
Collection Inventory

<table>
<thead>
<tr>
<th>Advertisement</th>
<th>Box</th>
<th>Folder</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>SC0071</td>
<td>3342.01</td>
</tr>
</tbody>
</table>