Guide to the Mrs. A. G. Tower
dressmaking trade card
MSS.4027

This finding aid was produced using the Archivists' Toolkit

September 08, 2014

Describing Archives: A Content Standard
Table of Contents

Summary Information ................................................................................................................................. 3
Biographical/Historical note...................................................................................................................... 4
Scope and Contents note .......................................................................................................................... 4
Administrative Information ...................................................................................................................... 4
Controlled Access Headings .................................................................................................................... 5
Collection Inventory .................................................................................................................................. 6
Summary Information

<table>
<thead>
<tr>
<th>Repository</th>
<th>University Libraries Division of Special Collections, The University of Alabama</th>
</tr>
</thead>
<tbody>
<tr>
<td>Creator</td>
<td>Tower, A. G., Mrs.</td>
</tr>
<tr>
<td>Title</td>
<td>Mrs. A. G. Tower dressmaking trade card</td>
</tr>
<tr>
<td>Date</td>
<td>circa 1880</td>
</tr>
<tr>
<td>Extent</td>
<td>0.05 Linear feet</td>
</tr>
<tr>
<td>Language</td>
<td>English</td>
</tr>
<tr>
<td>Abstract</td>
<td>Tuscaloosa, Alabama, dressmaker's trade card</td>
</tr>
</tbody>
</table>

Preferred Citation note

Mrs. A. G. Tower dressmaking trade card, University Libraries Division of Special Collections, The University of Alabama
Biographical/Historical note

Mrs. A. G. Tower was a dressmaker in Tuscaloosa, Alabama, around the turn of the twentieth century.

Trade cards, similar to the visiting cards exchanged in social circles, were distributed by businesses to clients and potential customers. These functioned as advertisements and even as maps for businesses. The "trade" in trade card originally referred to the line of work the business proprietor was engaged in.

Scope and Contents note

The collection contains Mrs. A. G. Tower's trade card advertising her dressmaking business in Tuscaloosa, Alabama.

Administrative Information

Publication Information
University Libraries Division of Special Collections, The University of Alabama September 2014

Conditions Governing Access note
None

Conditions Governing Use note
None

Provenance
purchased from Bartleby's Books, 2014

Processed by
Martha Bace, 2014
Controlled Access Headings

Corporate Name(s)

- Bartleby's Books.

Subject(s)

- Advertising
- Advertising cards
- Dressmakers
### Collection Inventory

<table>
<thead>
<tr>
<th>Item</th>
<th>Box</th>
<th>Folder</th>
</tr>
</thead>
<tbody>
<tr>
<td>Trade card</td>
<td>SC0093</td>
<td>4027.01</td>
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