Locate the sharing options for the title you have selected. Each platform may look a little different, but they use the same language:

- embed code: html code for embedding dynamic content
- permanent link: a stable URL for a specific item

### Step 1

To embed the film directly into your blackboard instead of linking out, copy the embed code.

### Step 2

Create a new item in your Blackboard course and use the HTML editor to paste your iframe code in.

For more information or if you need further help, don’t hesitate to ask your liaison librarian!